



Florida Renal Association
Kidney Day Partnership Opportunities
National Kidney Foundation of Florida Walk
Sunday, March 9th & Monday March 10th

PARTNERSHIP OPPORTUNITIES



FLORIDA RENAL
ASSOCIATION

Kidney Day **March 9 & 10th, 2025**

ABOUT THE PROGRAM

The Florida Renal Association (FRA) invites you to partner with us during this exciting 2025 Kidney Day. Attached is exhibitor information, which will be held **Monday March 10th** on the third floor of the Florida State Capital, Tallahassee Florida downtown.

FULL EVENT DETAILS

Sunday 3/9/25

- Kidney Foundation of Florida Kidney Walk at 12 pm Cascades Park Tallahassee FL
- Dinner and reception at the Governors Club 6-9pm

Monday 3/10/25

Kidney Day at the Florida State Capital

Florida Kidney Day, organized by the Florida Renal Association (FRA) is intended to educate elected officials on the significance of dialysis treatment and proper kidney care as they work on a budget and seek to pass legislation to fund health care.

Don't miss this opportunity to educate and network with Florida's renal professionals.

For more information, please contact Shannon Moore, FRA President, by phone at 850-354-1974 or by email at president@floridarenal.org



FLORIDA RENAL
ASSOCIATION

Kidney Day
March 9th & 10th, 2025

PARTNERSHIP OPPORTUNITIES

EXHIBITOR PACKAGE Monday March 10th: \$ 750.00

Each Exhibitor will receive:

- Company logo on FRA brochure (if commitment form is received by January 1st, 2025)
- Company logo recognition on all Kidney Day materials
- Face-to-face interaction with attendees and visitors at the capital, which will be held on the 3rd floor.
- List of participants with contact information
- (1) 6' skirted table for material display
- Two attendees per exhibit allowed, (2) chairs.

INSTALLATION

Monday March 10th, 2025, 7am at the Florida Capital

Exhibits must be set up by 9:00 AM on Monday

Exhibitors may dismantle after 2pm on 3/10/25

****PLEASE NOTE: Lunch will be provided for all sponsors**

CANCELLATION

NO cancellations will be accepted.

OTHER PARTNERSHIP OPPORTUNITIES: In addition to the benefits received by each exhibitor, the following partnership opportunities are available:

FRA Governors Club Dinner and Reception: (this level has been filled)

Your company's name and logo will appear on the FRA website, as well as on a sponsor board at the Governor's Club and time to address guests. You may also promote the company/product with promo materials. Company logo will be on all Kidney Day materials and swag

Exhibit table at Kidney Day

Sponsorship \$3,000



FLORIDA RENAL
ASSOCIATION

Kidney Day March 9th & 10th, 2025

LANYARD SUPPORT

Your company's name and/or logo will appear on the nametag lanyards that are given to each participant upon arrival. Company logo will be on all Kidney Day materials and swag. Exhibit table at Kidney Day

Sponsorship \$1,500

FRA T-shirt Sponsor

Your company's name and/or logo will appear at the top of each t-shirt and will be distributed to all participants. Company logo will be on all Kidney Day materials and swag. Exhibit table at Kidney Day

Sponsorship \$2,000

KIDNEY DAY LUNCH

You will have a table and space at the Florida capital to showcase your business along with other vendors participating in Florida Kidney Day. Company logo will be on all Kidney Day materials and swag.

Kidney Day Sponsorship \$1000 + cost of lunch

ACCOMODATIONS

ALOFT TALLAHASSEE DOWNTOWN
200 NORTH MONROE STREET
TALLAHASSEE FL 32301
TELEPHONE 850-513-0313

Start Date: Saturday, March 08, 2025

End Date: Tuesday, March 11, 2025

Cutoff Date: February 6, 2025

Group rate 239.00 USD per night

\$15 per day parking

[FRA ALOFT BOOKING LINK](#)



FLORIDA RENAL
ASSOCIATION

Kidney Day
March 9th & 10th, 2025

PARTNERSHIP COMMITMENT FORM

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Ext: _____ Fax: _____

Email: _____

Representative(s) exhibiting _____ Email: _____

_____ Email: _____

_____ Governors Club Dinner and Reception \$3000 (filled)

_____ Kidney Day Sponsorship and Lunch \$2000

_____ Lanyard Support \$1500

_____ T-shirt Support \$2000

_____ Kidney Day Exhibitor Booth \$750 (included with the above sponsorships) *Limited Availability

PARTNERSHIPS ARE ON A FIRST COME, FIRST SERVE BASIS

Please return the Partnership Commitment Form to: president@floridarenal.org

To ensure that logos will be included in the Florida Renal Association Materials, please email printer quality corporate logos to: contact@floridarenal.org

Please make checks payable to Florida Renal Association and mail to:

Shelby Murphree, FRA Treasurer

Florida Renal Association

2241 North Monroe St #1580

Tallahassee, FL 32303

Email: contact@floridarenal.org

Federal Tax ID#: 59-1947606

Payments should be submitted to Florida Renal Association by January 1, 2025

For more information, please contact Shannon Moore @ 850-354-1974, president@floridarenal.org