



Florida Renal Association

Annual Meeting/Kidney Day &

National Kidney Foundation of Florida Walk

February 4th – Sunday, February 6th- Tuesday, 2024

AC Hotel by Marriott Tallahassee Universities at the Capitol

801 S. Gadsden St.

PARTNERSHIP OPPORTUNITIES



FLORIDA RENAL
ASSOCIATION

Annual Meeting and Kidney Day February 4th – 6th, 2024

ABOUT THE PROGRAM

The Florida Renal Association (FRA) invites you to partner with us during this exciting event including our annual meeting and Kidney Day. Attached is exhibitor information for the annual meeting, which will be held **Monday February 5th** at AC Hotel by Marriott, Tallahassee Florida downtown.

FULL EVENT DETAILS

Sunday 2.4.24- National Kidney Foundation of Florida Kidney Walk (Time TBD)

Monday 2.5.24- FRA Annual Meeting including up to 5 CEU's, End Stage Renal Disease/ Agency on Health Care Administration (ACHA) Advisory Task Force Panel and Legislative update.

Tuesday 2.6.24- Kidney Day at the Florida State Capital

Florida Kidney Day, organized by the Florida Renal Association (FRA), Florida Renal Coalition (FRC), and National Kidney Foundation of Florida (NKFF) is intended to educate elected officials on the significance of dialysis treatment and proper kidney care as they work on a budget and seek to pass legislation to fund health care. Attendees can expect to earn at minimum 5 CEUs at the Annual Meeting on Monday as well as enjoy a day at the Florida State Capital (Kidney Day), on Tuesday.

Don't miss this opportunity to educate and network with Florida's renal professionals.

For more information, please contact Shannon Moore, FRA President, by phone at 850-354-1974 or by email at president@floridarenal.org



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LOCATION

AC Hotel by Marriott Tallahassee Universities

801 S Gadsden St
Tallahassee FL 32301

Group Room Rates

\$239/night

RESERVATIONS: MUST BE RECEIVED ON OR BEFORE Friday, January 12th at 5 PM!

Link to book reservation: [Book your group rate for FRA Kidney Day](#)

PARKING:

The hotel is valet-only which is \$40 per night for guests. If guests are just visiting for the day and not staying overnight, the valet is \$15.

There are many free parking spaces near the hotel around Cascades Park, and there is also a city garage across from our hotel.

EXHIBITOR PACKAGE Monday February 5th: \$ 750.00

Each Exhibitor will receive:

- Company logo on FRA brochure (if commitment form is received by January 1st, 2024)
- Company logo recognition on all conference materials
- Face-to-face interaction with attendees during breakfast and coffee breaks, which will be held in the exhibit hall
- Waived conference registration for 1 company representative wishing to receive CEUs
- List of participants with contact information
- (1) 6' skirted table for material display
- Two attendee per exhibit allowed, (2) chairs

INSTALLATION

Sunday, February 4th, 2024 – 3:00 PM – 6:00 PM.

Exhibits must be set up by 7:00 AM on Monday, February 5th, 2024

Exhibitors may dismantle after 6:00 PM on Monday, February 5th, 2024

****PLEASE NOTE: Attendee lunch & general sessions will be held in exhibit hall.**

CANCELLATION

NO cancellations will be accepted.

OTHER PARTNERSHIP OPPORTUNITIES: In addition to the Exhibit Table and the benefits received by each Exhibitor, the following Partnership Opportunities are available:



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FRA Annual Meeting Kick Off Party:

Your company's name and logo will appear on the FRA website, as well as on a sponsor board at the meet and greet and time to address guests.

You may also promote company/product with promo materials.

Exhibit table during annual meeting Monday 2.5.24

Sponsorship \$1,500 + cost of food and beverage

Continental Breakfast

Breakfast will be held in the conference hall. Your company's name and logo will appear at the entrance to the conference hall.

Exhibit table during annual meeting Monday 2.5.24

Sponsorship \$1,500 + cost of food and beverage

Coffee Break Support

Coffee Break will be held in the conference hall. Your company's name and logo will appear at the entrance to the conference hall.

Exhibit table during annual meeting Monday 2.5.24 **AND**

Exhibit table at Kidney Day on Tuesday 2.6.24

Sponsorship \$1000 + cost of food & beverage

Conference Lunch

Your company's name and logo will appear on the FRA website Your company will also be recognized on a sponsor board at the head of the buffet table the day of your sponsorship, and an announcement will be made before, during and after the breakfast or lunch, in addition to tent cards on each table recognizing your company's support. You will have 30 minutes to present to the group about your organization or product during this time.

Exhibit table during annual meeting Monday 2.5.24 **AND**

Exhibit table at Kidney Day on Tuesday 2.6.24

Sponsorship \$2,000 + cost of food & beverage



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Governors Club Reception

Your company's name and logo will appear on the FRA website, as well as on a sponsor board at the entrance to the reception and on tent cards at each table recognizing your support. You may also promote company/product with promo materials.

Exhibit table during annual meeting Monday 2.5.24 **AND** table at Kidney Day on 2.6.24
Sponsorship \$3,000

LANYARD SUPPORT

Your company's name and/or logo will appear on the nametag lanyards that are given to each participant upon arrival.

Exhibit table during annual meeting Monday 2.5.24 **AND**
Exhibit table at Kidney Day on Tuesday 2.6.24
Sponsorship \$1,500

FRA T-shirt Sponsor

Your company's name and/or logo will appear on each t-shirt and will be distributed to all participants with the meeting materials upon arrival.

Exhibit table during annual meeting Monday 2.5.24 **AND**
Exhibit table at Kidney Day on Tuesday 2.6.24
Sponsorship \$2,000

KIDNEY DAY SPONSORSHIP + LUNCH

Your company's name and logo will appear on the FRA website. You will have a table and space at the Florida capital to showcase your business along with other vendors participating in Florida Kidney Day.

Exhibit table during annual meeting Monday 2.5.24 **AND**
Exhibit table at Kidney Day on Tuesday 2.6.24
Kidney Day Sponsorship \$2000 + cost of lunch

PRIME BOOTH SUPPORT

This sponsor will receive a booth in prime location in the exhibit hall. The company's name and logo will appear on the website and in correspondence to attendees. The company will be recognized on a sponsor board the day of your sponsorship, and announcements will be made, in addition to tent cards on each table, recognizing your company's support. You will have 60 minutes to present to the group about your organization or product.

Meeting support cost for a prime booth sponsorship is \$4000



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CORPORATE PARTNER COMMITMENT FORM

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Ext: _____ Fax: _____

Email: _____

Representative(s) exhibiting _____ Email: _____

_____ Email: _____

_____ Annual Meeting Kickoff Party \$1500 + cost of food and beverage (Sunday 2.4.24)

_____ Continental Breakfast Support \$1500 + cost of food and beverage (Monday 2.5.24)

_____ Conference Break Support \$1000 + cost of food and beverage (Monday 2.5.24)

_____ Conference Lunch Support \$2000 + cost of food and beverage (Monday 2.5.24)

_____ Governors Club Reception \$3000 (Monday 2.5.24)

_____ Prime Booth Sponsorship and Speaker Opportunity \$4000 (Monday 2.5.24)

_____ Kidney Day Sponsorship and Lunch \$2000 + cost of food and beverage (Tuesday 2.6.24)

_____ Lanyard Support \$1500

_____ T-shirt Support \$2000

_____ Exhibitor Booth \$750 (included with the above sponsorships) *Limited Availability

** Contact

*** Lunch for Kidney Day will be set up at Earley's Kitchen located in the lower-level of the Florida Capital Building. earlyskitchen@gmail.com 850-329-2954



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PARTNERSHIPS ARE ON A FIRST COME, FIRST SERVE BASIS

Please return the Partnership Commitment Form to:

president@floridarenal.org

To ensure that logos will be included in the Florida Renal Association Materials, please email printer quality corporate logos to: info@floridarenal.org

Please make checks payable to Florida Renal Association and mail to:

Send checks to Shelby Murphree, FRA Treasurer
Florida Renal Association

Phone:

Email: info@floridarenal.org

Federal Tax ID#: 59-1947606

Payments should be submitted to Florida Renal Association by January 1, 2024

For more information, contact Shannon Moore, 850- 354-1974

president@floridarenal.org